



PRESENTS



India Inside
Shaping Reputation From Within



THE CONVERSATIONS THAT WILL DEFINE INDIA'S REPUTATION

Wednesday, September 2, 2026 | The Leela, Gurugram | Program 3:00 PM onwards

3:00 PM	Delegate Registration Begins <i>Your PRana experience commences.</i>
3:46 – 3:56 PM	Doors Open <i>Find your seat as the stories of the partners behind PRana 2026 light up the room.</i>
3:56 – 4:01 PM	WELCOME ADDRESS PRana: Why India Inside, Why Now Deeptie Sethi, CEO, PRCAI
4:02 – 4:07 PM	OPENING REMARKS The Economics of Reputation Kunal Kishore Sinha, President, PRCAI



01 What India Says. What India Does.

CULTURE • CITIZENS

4:11 – 4:31 PM	300WISE Our Stamina for Useless Issues CATALYST Manu Joseph, Columnist, Novelist & Screenwriter
4:32 – 5:02 PM	IN CONVERSATION Culture Moves Before Policy Does CATALYST Shri Abhinav Kumar, DG Intelligence & Security, DG Prisons, Uttarakhand CATALYST Lt. Gen. Ajai Kumar Singh, Fmr. Army Commander Southern Command; Presently Member, NSAB STORYWEAVER Advaita Kala, Author, Columnist, Screenwriter and Founder, InkSight Advisory

02 Trust Is Not a Campaign

INSTITUTIONS • GOVERNANCE • GROWTH

5:06 – 5:36 PM	IN CONVERSATION The Real Titan Story of Turning Aspirations Into Trust PATHFINDER Bhaskar Bhat, Fmr. MD, Titan Company PATHFINDER Vinay Kamath, Fmr. Senior Associate Editor, The Hindu Business Line; Author, TITAN: Inside India's Most Successful Consumer Brand PATHFINDER Vibha Paul Rishi, Independent Director, ICICI Bank; Founding Team Member, Titan Watches STORYWEAVER Deepak Jolly, Founder & Director, Consocia Advisory
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5:37 – 5:57 PM	●	300WISE	What Makes a Company Worth Believing In PRAGMATIST Harish Bhat, Bestselling Author; Fmr. Brand Custodian, Tata Sons
5:58 – 6:18 PM	●	FIRESIDE DIALOGUE	The New Address of Trust PRAGMATIST Harish Bijoor, Business & Brand-strategy Specialist & Founder, Harish Bijoor Consults Inc. STORYWEAVER Sahiba Bali, Actor, Marketeer & Sports Broadcaster
6:19 – 6:24 PM	●		Reflections so Far and What’s Ahead
6:25 – 6:40 PM	●		Tea Break



03

The Future That Cannot Be Imported
 TECHNOLOGY · STARTUPS · SCALE

6:44 – 7:04 PM	●	FIRESIDE DIALOGUE	Three Choices India Must Make About AI: Humans, Law and Machines PRAGMATIST Vineet Nayar, Founder, Sampark Foundation; Fmr. CEO, HCL Technologies STORYWEAVER Suveen Sinha, Editor, Forbes India
7:05 – 7:25 PM	●	300WISE	The Case for Deep Tech Capital in Viksit Bharat PRAGMATIST Anjali Bansal, Partner, Avaana Capital

04

The People the World Already Believes In
 TALENT · PURPOSE · SOFT POWER

7:29 – 7:49 PM	●	FIRESIDE DIALOGUE	The Soft Power India Keeps on the Bench PATHFINDER Padma Bhushan Pullela Gopichand, Chief National Coach, Indian Badminton STORYWEAVER Sharda Ugra, Veteran Sports Journalist
7:50 – 8:10 PM	●	FIRESIDE DIALOGUE	What Young Indian Brands Know That Incumbents Miss PRAGMATIST Aman Gupta, Co-founder, boAt; Founder, OFF/BEAT STORYWEAVER Shivani Gupta, Managing Partner, SPAG FINN Partners
8:11 – 8:16 PM	●		Closing Reflection on the Conversations that Moved the Room Neha Mehrotra, Vice President, PRCAl
8:17 – 8:22 PM	●		Vote of Thanks <i>A moment of gratitude to the partners and participants who powered PRana 2026.</i> Santanu Gogoi, Associate Vice President, PRCAl
8:25 PM ONWARDS	●		Cocktails & Dinner

A night of connection, conversation and celebration.
 Dress Code: Indian or Western Formals